



Haringey Council

Report for:	Overview and Scrutiny Committee 16 th April 2013	Item Number:	
Title:	Haringey Health and Wellbeing Strategy – Delivery Plan		
Report Authorised by:	Councillor Bernice Vanier Cabinet Member for Health and Adult Services		
Lead Officer:	Jeanelle De Gruchy, Director of Public Health		
Ward(s) affected: All	Report for Key/Non Key Decisions: Non Key Decisions		

1. Introduction

1.1 This report provides information on the development and implementation of the Haringey Health and Wellbeing Strategy 2012 - 2015 – Delivery Plan

2. Background information

2.1 Since July 2010 and publication of the government's White Paper setting out a radical programme of change for health in England and Wales – health and wellbeing partners in Haringey have worked closely together to provide leadership and a coordinated approach to the changes required by the Health and Social Care Act 2012. Haringey's approach to this programme and its achievements to date has been recognised as a model of good practice nationally.

2.2 Haringey has been operating a shadow Health and Wellbeing Board (sHWB) since April 2011, one of the first in England. The sHWB published Haringey's Health and Wellbeing Strategy in June 2012 after four months of consultation and a cross-party working group (May to December 2011).

2.3 The vision within the Health and Wellbeing Strategy is for:

A healthier Haringey

We will reduce health inequalities through working with communities and residents to improve opportunities for adults and children to enjoy a healthy, safe and fulfilling life.

3. The Delivery Plan



3.1 Public health led the development of the delivery plan. The delivery plan is divided into three sections, an Assistant Director led on each outcome and met with partners to identify and agree objectives, timescales and outcomes.

3.2 The three outcomes for the Health and Wellbeing Strategy will be delivered by a number of priorities and actions. The tables below describe the priorities within each of the three outcomes and examples of actions within the delivery plan.

1. Every child has the best start in life

Priorities	Examples of actions
<ul style="list-style-type: none"> • Reduce infant mortality • Reduce teenage pregnancy • Reduce childhood obesity • Ensure readiness for school at 5 years 	<ul style="list-style-type: none"> • Offer maternity appointments and provide breastfeeding support in most of our children’s centres • Promote immunisation through schools and children’s centres • Promote sex and relationships education through the Healthy Schools programme • Offer young people-friendly sexual health services (4yp) in a range of settings • Reduce the number of fast food outlets

2. A reduced gap in life expectancy

Priorities	Examples of actions
<ul style="list-style-type: none"> • Reduce smoking • Increase physical activity • Reduce alcohol misuse • Reduce early death from cardiovascular disease and cancer • Support people with long term conditions to live a healthier life 	<ul style="list-style-type: none"> • Promote smoke free Haringey, especially in children’s areas in parks • Increase access to our stop smoking service • Work with local leisure services to ensure they attract clients who are physically inactive • Encourage parents to walk their children to school • Raise awareness of early signs and symptoms of stroke, cancer and diabetes • Help people with long term conditions regain their independence after being in hospital, or to avoid the need for a stay in hospital

3. Improved mental health and wellbeing

Priorities	Examples of actions
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<ul style="list-style-type: none">• Promote the emotional wellbeing of children and young people• Support independent living• Address common mental health problems among adults• Support people with severe and enduring mental health needs• Increase the number of problematic drug users in treatment	<ul style="list-style-type: none">• Work with schools, young people and families to provide accessible, non-stigmatising mental health services for local communities• Enable people with learning disabilities to live independently or with support• Ensure choice of hospice care and care at home for people who are dying• Support mental health service users to give up smoking• Run a mental health campaign in the community to reduce stigma and promote early diagnosis• Redesign existing drug and alcohol services to better meet the needs of residents
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3.3 Implementation of the delivery plan is reported to various forums;

Outcome 1. Every child has the best start in life – The Children’s Trust

Outcome 2. A reduced gap in life expectancy – Public Health Directorate Management Team

Outcome 3. Improved mental health and wellbeing – Mental Health Partnership Board

The Health and Wellbeing Board is responsible for making sure that the actions are carried out.

4. Recommendations

4.1 Members are asked to note progress on implementation of the Health and Wellbeing Strategy.